

Generations Resources provided by High Tech High Touch Solutions, Inc.

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Understanding the Generations on YouTube

BOOMERS

Boomers defined on Wikipedia

http://en.wikipedia.org/wiki/Baby_boomer

Generations: Boomers

<http://www.youtube.com/watch?v=BLOUKnndjFc&NR=1>

The Baby Boomer Generation Grows Up – Part 1

<http://www.youtube.com/watch?v=YxO8h2GPC3Y&NR=1>

Baby Boomers Cartoon

<http://www.youtube.com/watch?v=FF9ikOfNzxw>

The Baby Boomers

<http://www.youtube.com/watch?v=AHTi6IijYNA&feature=related>

Baby Boomers Wake Up Call

<http://www.youtube.com/watch?v=6-NS5xBECxY&feature=related>

Baby Boomers

http://www.youtube.com/watch?v=waOMnQ_Ws90&feature=related

GEN X

Gen X defined on Wikipedia

http://en.wikipedia.org/wiki/Gen_x

Gen X-ers Don't Believe in Social Security

http://www.youtube.com/watch?v=Y_F36RDIIjw&feature=related

Gen Xers

<http://www.youtube.com/watch?v=tTmx7V3Smrc&feature=related>

Generations: Gen X

<http://www.youtube.com/watch?v=COjyR0rbIX8&feature=related>

American Dream: The Gen X Perspective, Trailer

<http://www.youtube.com/watch?v=tmchieUcNXo&feature=related>

How to Manage Gen x and y

<http://www.youtube.com/watch?v=3EXomzULkJ4&feature=related>

Baby Boomers UK Style

<http://www.youtube.com/watch?v=AmKjXZXKAvE&feature=related>

Why should I vote?

<http://www.youtube.com/watch?v=mavZyuumo7U&feature=related>

THE MILLENNIALS

The Millennials defined on Wikipedia

<http://en.wikipedia.org/wiki/Millennials>

Generation Millennials

<http://www.youtube.com/watch?v=9CGjCKgikXk&feature=related>

Generations: GenY

<http://youtube.com/watch?v=e1OCcwhfmAA&feature=related>

Meet a Millennial Part1

<http://www.youtube.com/watch?v=BsQXDmvLJdA&feature=related>

Millennials Part 2

<http://www.youtube.com/watch?v=hyVwY5b6-1g&feature=related>

The Millennials Have Landed

http://www.youtube.com/watch?v=H-QEi_HQz08&feature=related

Millennials looking for Work OH MY! Part 1

<http://www.youtube.com/watch?v=p5lfsNqJcmA&feature=related>

Millennials looking for Work OH MY! Part 2

Twixters vs.60 Minutes Millennials

<http://www.youtube.com/watch?v=h7SnQPBC6yM&feature=related>

Is Gen Y Lazy and Narcissistic or Millennial Leaders?

<http://www.youtube.com/watch?v=udKzqjrt70Q&feature=related>

Has Gen. Y Lost Trust In Politicians and Religious Leaders?

<http://www.youtube.com/watch?v=nLPFFpnoFIY&feature=related>

Miscellaneous Resources

Employee Evolution

<http://www.employeeevolution.com/>

Article on Generations

<http://www.generationwhy.com/whys-news-archives.html>

There are 76 million reasons to update your office for Gen Y.

http://www.pinkmagazine.com/resources/career/gen_y.html

Mobile Web 2.0: Gen Y Embraces Mobile Social Networks

Where does your company need to be to reach Gen Y? On their smartphones: The number of people using mobile phones to access social networks should jump more than 85 percent during the next five years, from 525 million users today to 975 million in 2012, according to new research. <http://cxolyris.cxomedia.com/t/1930485/287636/22166/0/>

What Generation are You?

Generation Name	Years	Age
Silent Generation	1925 - 1942	82 - 65
Baby Boomers	1946 – 1964	61 - 43
	1943 – 1960	64 – 47
Generation X	1964 – 1979	42 - 28
	1961 – 1981	46 – 26
Millennials	1980 – 1994	27 - 13
	1982 – 2002	25 – 5

Sources for age / years:

Top figures - U. S. Census

Bottom figures - Strauss and Howe from their book "Millennials Rising"

What Influenced Each Generation

Silent Generation	Baby Boomer	Generation X	The Millennials
Depression Cold War Korean War Red Scare T.V Space Race Suburbs	Vietnam War Civil Rights JFK/RFK Counterculture Watergate Disco VCR/ Tape decks	Fall of Berlin Wall Iran-Contra Gulf War I AIDS Cable/ Satellite PCs/CDs First Gen. w/ Internet	9/11 Afghanistan/ Iraq War Columbine iPods YouTube Free Market Economy Environmental Challenges