

Create Moments that Inspire Imagination!

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1. Never take your eyes off your tigers.
2. You get what you reinforce.
3. Never fully trust your tigers - they can snap in an instant in spite of years of loyalty.
4. Tigers can't hide their lying eyes – be perceptive.
5. Just like our human fingerprints, the stripes of every tiger are unique to them – embrace the differences in your employees and set them up for success by utilizing those strengths and placing them in a position where they will excel. Celebrate the distinctive and matchless individual characteristics of your staff.
6. Expect to be attacked, expect pain, and expect scars from your leadership journey. Being a manager and leader who is striving for excellence is inherently risky.
7. Wildcats - Tigers - Solitary animals - Independent workers, just like tigers in the wild, workplace tigers perform best on tasks where they can work alone.
8. Wildcats - Lions - Pride animals - Teamwork is best achieved by pairing the lions in your organization into a pride or team. Together they will flourish and accomplish far more than they could individually.
9. Wildcats - Leopards – A leopard on a leash is like a snake on a leash, often moving to and fro with quick, sometimes unfocused behavior. Place the leopards on your team in positions that use their energy to the organizations advantage.
10. What is *your* wild nature? What are *your* pet peeves? Make sure your pet peeves aren't secret peeves – does your staff know the cardinal rules that will make you wild?

11. Conservation - Palm oil demand is causing decimation of forests. Are you using resources that, unbeknownst to you, which will cause future devastation?
12. Survival of the fittest is now Survival of the most willing.
13. Be there for your tigers (and lions too) - Zanzibar - Brain surgery
14. The cost of carelessness – Life v. Death
15. Gain performance from those who speak another language
16. Killer Catfights demand immediate intervention.
17. Will you flinch? You are always being sized up... by peers, by superiors, by callers.
18. Cool cats & Scaredy cats – Are your tigers afraid of their own image? – Sundar on video screens.
19. Forget the box! Think outside the Cage – Stairs v. Elevator in San Diego
20. It's fun when you run – fun for the tiger, that is!
21. No Contact / Protected Contact / Free Contact – AEF – eaglets
22. Constant Pressure – Cats can be stubborn, just like people, and they perform best when they believe the change you are attempting to achieve is actually *their* idea. Maintain constant pressure to ensure consistent results.
23. Develop your killer Instincts – In today's economy we have to be more focused than ever before. Focus or die.
24. The mark of the beast – What about your employees... are they territorial??? ...are they marking their territory?
25. Be careful where your standing when others are marking their territory.
26. Who are the Ring Leaders in your Circus? Official or unofficial. Are there Corporate Clowns in your organization?
27. Corporate clowns don't always have happy faces.
28. What's in your Bait Bag? Pick the hot bait that will guarantee results from your tigers. Hot bait = Sizzling results!

29. Extinction and survival - Wild tigers are critically endangered? What about you, are you or your organization on a path to extinction? What actions are you taking to ensure the survival of your organization? Extinction is inevitable if you're not accountable.

30. Paw Prints - What are your paw prints? What is your legacy? Your paw prints will paint the picture of your life and legacy.